



GET INVOLVED

The best way to get the most out of your membership and to help make Tennessee a great place to do business is by joining a committee!

[Membership, Marketing & Communications](#)

[Conference](#)

[Government Relations](#)

[Next Gen](#)

Email the committee chair(s) or info@tncaptives.org to learn more.

Membership, Marketing and Communication Committee

Chair: Christine Scruggs - christine.scruggs@raymondjames.com

The TCIA Membership, Marketing and Communication (MM&C) Committee is extremely active on behalf of the association, especially it's members. Our robust group of volunteers are proactive in executing TCIA's strategic vision for member engagement. It's our mission to:

- Support TCIA's organizational goals and initiatives.
- Collaborate with the TCIA Board of Directors.
- Increase membership and convey the value of affiliation.
- Promote TCIA and its initiatives and engage members through consistent communication, messaging and branding.
- Share information, raise awareness and engage members and the captive insurance community via social media, email, press releases, networking and education events.

Our monthly committee meetings are typically one hour in length and led by the committee chairperson and an association manager. The chairperson also represents MM&C at TCIA Board meetings and strategic planning sessions. Liaisons attend Conference and Government Relations Committee meetings to facilitate collaboration, transparency and communication across all facets of TCIA.

Committee Positions:

- Chairperson
- Conference Committee Liaison
- Government Relations Liaison
- Members at Large

TCIA COMMITTEE DESCRIPTIONS

(Membership, Marketing and Communication Committee cont.)

Tools we use to engage our members:

- Social media
- Email
- Press Releases
- Website
- Networking & Educational Events
- Annual Conference

Conference Committee

Chair: Dawn Dinardo - dawn.dinardo@hylant.com

The role of the Conference Committee is to bring the core mission of the TCIA annual conference, offering valuable networking opportunities and best in class captive insurance industry education, to fruition. Committee members commit to scheduled meetings throughout the year to review conference submissions, develop program content, coordinate program sessions and finalize the conference agenda with the support of the TCIA Board.

Government Relations

Co-Chair: Ben Whitehouse - ben.whitehouse@butlersnow.com

Co-Chair: Tony Greer - TGreer@dickinson-wright.com

The Government Relations Committee serves as the conduit linking Tennessee captive owners and service providers with the Tennessee executive and legislative branches of government. We coordinate with and advocate for captive stakeholders in Tennessee to state government decision makers by providing feedback and recommendations for statutory, regulatory, and business practices that affect our captive insurance companies. The Committee works to enhance the public-private partnership that is essential to keep Tennessee's captive insurance industry building and growing.

Next Gen

Chair: Josh Clark - josh.clark@ajg.com

The Next Gen Committee was formed and approved by the TCIA Board, August 15th, 2022.

More details coming soon!